

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Knott <i>et al.</i>
Serial No.:	10/681448
Date Filed:	October 8, 2003
Confirmation No.:	9392
Group Art Unit:	3622
Office:	Carlson, Jeffrey D.
Title:	<i>System and Method for Automated Customized Content Delivery for Web Sites</i>

MAIL STOP AMENDMENT
COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

RESPONSE TO NON-FINAL OFFICE ACTION

In response to the Non Final Office Action mailed December 22, 2009, Applicant respectfully submits the following amendments set forth below and requests favorable action thereon.

A Listing of the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.